



Sitoo POS and Unified Commerce Platform for Global Retailers

With a game-changing solution, Sitoo provides brands and retail chains with all the flexibility and cost efficiency that come with cloud-native technology. Find out why retailers choose Sitoo to deliver an 'above and beyond' cross-channel customer experience.



Unify Sales Channels in Real-time

With real-time access to the same information everywhere, all stores and online sales channels are unified, increasing sales by 30%.



Optimise Inventory Management

Access all available inventory everywhere to sell and fulfill anything from anywhere. Tie up less capital in goods and minimise excess inventory.



Empower Sales Associates

Turn the POS into a mobile Point of Service, with contactless payments, Endless Aisle, enhanced product data, Service Orders and Offline Mode.



Omnichannel Fulfillment

No matter what physical or online channel a customer uses or where the inventory is, an order should always be fulfilled.

Get in touch

www.sitoo.com/anz www.gocretail/sitoo +61 2 9994 8092

Sitoo



The POS is powered by a Unified Commerce Platform

The Sitoo Platform is designed for easy integration with other retail systems, enabling real-time data across all sales channels. New possibilities turn your Point of Sale into a Point of Service.

Mobile-first and Responsive

Whether you choose to keep your device mobile or stationary, Sitoo POS has complete POS functionality and is packed with unified commerce possibilities.

One App Experience

Everything from sales, returns and assisted selling to cycle counts, receiving inventory and runner functionality are handled with the POS.

Convenience & Great Service

- Endless Aisle
- Enhanced Product Info.
- Upsell & Cross-Sell
- Clienteling
- Nearby Stores
- Digital Receipts

Sell Everything Anywhere

Sales Associates can access and display the complete inventory in all channels. Sell products available in other stores, in online sales channels or distribution centers.

Omnichannel Fulfillment

- Click & Collect & Curbside Pickup
- Fulfill from another store
- Fulfill from central warehouses
- Turn your stores into Micro Fulfillment Centers

Unified Sales Channels

Sitoo makes it easy to visualise and access in-store stocks on your eComm and through Marketplaces. Click & collect, click & reserve and similar becomes a natural part of your offer.

Cross-channel returns

With access to all cross-channel orders in your POS you stores can validate and handle online returns. Validated returns and payments also simplifies bookkeeping.

Real-Time Inventory Management

With a single real-time view of all in-store, online and 'elsewhere' inventory you can improve accuracy, maximise inventory availability and minimise excess inventory.

Stock handling with your POS

- Inventory receiving
- Stocktaking & Cyclecounts
- Ship to other stores
- Reason Codes with automated warehouse transfers

Multiple warehouses per store

Handle an unlimited number of warehouses and multiple warehouse entities per store. Define if a warehouse is available, or just visible, in other stores and online.

Instant product information adjustments

The product information is automatically synchronised across all channels and any changes are instant, guaranteeing the same product, price and stock information everywhere.

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Designed for Sales Associates

The POS is intuitive and requires little to no training - your associates pick it up and it works. Even more complex tasks are made simple and fast.

- **Service & Repair Orders**
- **Print Labels from the POS**
- **Runner Functionality**
- **Offline Mode**
- **Standard Hardware**
- **Dashboard with KPIs**



Global Compliance

Sitoo supports local languages and currencies, and is adapted to local legal requirements in 40+ countries. Trusted by retailers in Europe, North America, Middle-East and Asia Pacific.



Next generation POS, powered by game-changing technology



Super Easy to Integrate

With an API first approach including easy-to-use APIs, highly flexible architecture and APIs for customisation, you get a platform built for seamless real-time integration.



Rocket-fuelled Implementation

With the POS as a native app, standard hardware, little to no training and store associates doing the installation you get fast and cost efficient implementation.



Up to 50% Lower Running Costs

With dynamic scalability, standard hardware, fewer complex integrations and all updates being included, you get predictable and lower running costs.



Future Proof with Automated Updates

One of the major advantages with Sitoo is that improvements will automatically be available, making the POS and the Platform continuously better as you use them.

Trusted by 300+ retailers & partners in Europe, North America and Asia-Pacific

” One of the key drivers for us choosing Sitoo as our global point of sale system has been how simple it is to operate, to roll-out and to scale. In addition, Sitoo gives us sales data from our different markets collected in one place.

Mathilda Sällberg, Global Retail Buyer at Happy Socks

” Working with a flexible and open system that operates internationally and is easy to integrate, was key for us choosing Sitoo. The switch to Sitoo took three months from the start to going live in six countries.

Markus Lindberg, CTO at Filippa K

” We were impressed with the Sitoo platform from the start. Not only is it simple to use and to scale with our global growth, it also helps us deliver an even better experience to our customers.

Kent Karlsson, CIO at Daniel Wellington

” With Sitoo it becomes easy for us to open up new stores all over the world and to synchronise e-commerce with physical stores.

Finn Stenberg, COO at Nudie Jeans

Nudie JEANS CO

ECCO



LUSH
FRESH HANDMADE COSMETICS

DANIEL
WELLINGTON

GOC Retail

GOC Retail delivers innovative end-to-end retail technology solutions to much-loved brands around the world and is the partner for Sitoo in the Australian and New Zealand Market.



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