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F A S H I O N

# Infor CloudSuite Fashion

A cloud service to help fashion brand owners, manufacturers,  
and private brand retailers manage their critical business processes

# Industry-specific functionality built for the cloud

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Designed to provide an unmatched user experience, Infor CloudSuite™ Fashion delivers industry-specific capabilities to support core business processes by combining the Infor® cloud platform built on infrastructure services from Amazon Web Services® (AWS®) and Infor OS. With CloudSuite Fashion, you always have access to the latest innovation without the need for major upgrades.

Infor CloudSuite Fashion enables global business, networked analytics, and a user experience augmented by artificial intelligence, so organizations can:

- Stay current on the latest versions of their software.
- Provide users with access on any device anywhere.
- Scale cloud services to handle usage peaks and valleys.
- Reduce total cost of ownership and capital investment.
- Integrate cloud and on-premises applications with pre-built APIs.
- Connect data across cloud and legacy applications for enterprise insights.
- Democratize analytics for better decisions.

Keep current and connected, leverage powerful functionality, and optimize critical business processes—  
with Infor CloudSuite Fashion.

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# Transform your business with an agile cloud service

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Infor CloudSuite Fashion is a comprehensive cloud service of industry-proven fashion capabilities built specifically for apparel, footwear, home textile, and fashion accessories companies. This complete and flexible service offers deep, proven end-to-end capabilities for all critical business processes whether you're a manufacturer, brand owner, or a private brand retailer. Here's a closer look at the capabilities you get when you choose this innovative platform to power your business transformation.

## **Core CloudSuite Fashion services**

- Take advantage of a single, global service that empowers fashion companies—across every department, every site, and every country. The core enterprise resource planning (ERP) capabilities within CloudSuite Fashion deliver everything fashion companies need including product data management, procurement, warehouse and inventory management, manufacturing, sales, and finance.

## **Technology platform**

- Leverage Infor CloudSuite Fashion's innovative, core technology service to enable seamless integration between systems, a unified user experience across all applications, organization-wide visibility into real-time data, and user collaboration.

## **Business intelligence and analytics**

- Harness the power of fashion-specific business intelligence (BI) and business analytics service that can understand and optimize complex processes in less time than traditional BI solutions. Using patented automation and machine learning technologies, Infor's "networked BI" service connects teams and applications across the enterprise via a trusted network of analytics and insights to inform smarter decisions.

## **Infor Implementation Accelerator for Fashion**

- Get up and running quickly with pre-configured business processes and data models, user-defined menus, and fashion-specific training guides so your users can be productive faster, operate smarter, and learn how to take advantage of efficient process flows across your supply chain.



## Optional capabilities

Optional services that enhance and extend Infor CloudSuite Fashion are available for additional subscription fees. Contact your sales representative for more information. Users can extend the core service with pre-built integrations using Infor technology, including:

### Product lifecycle management

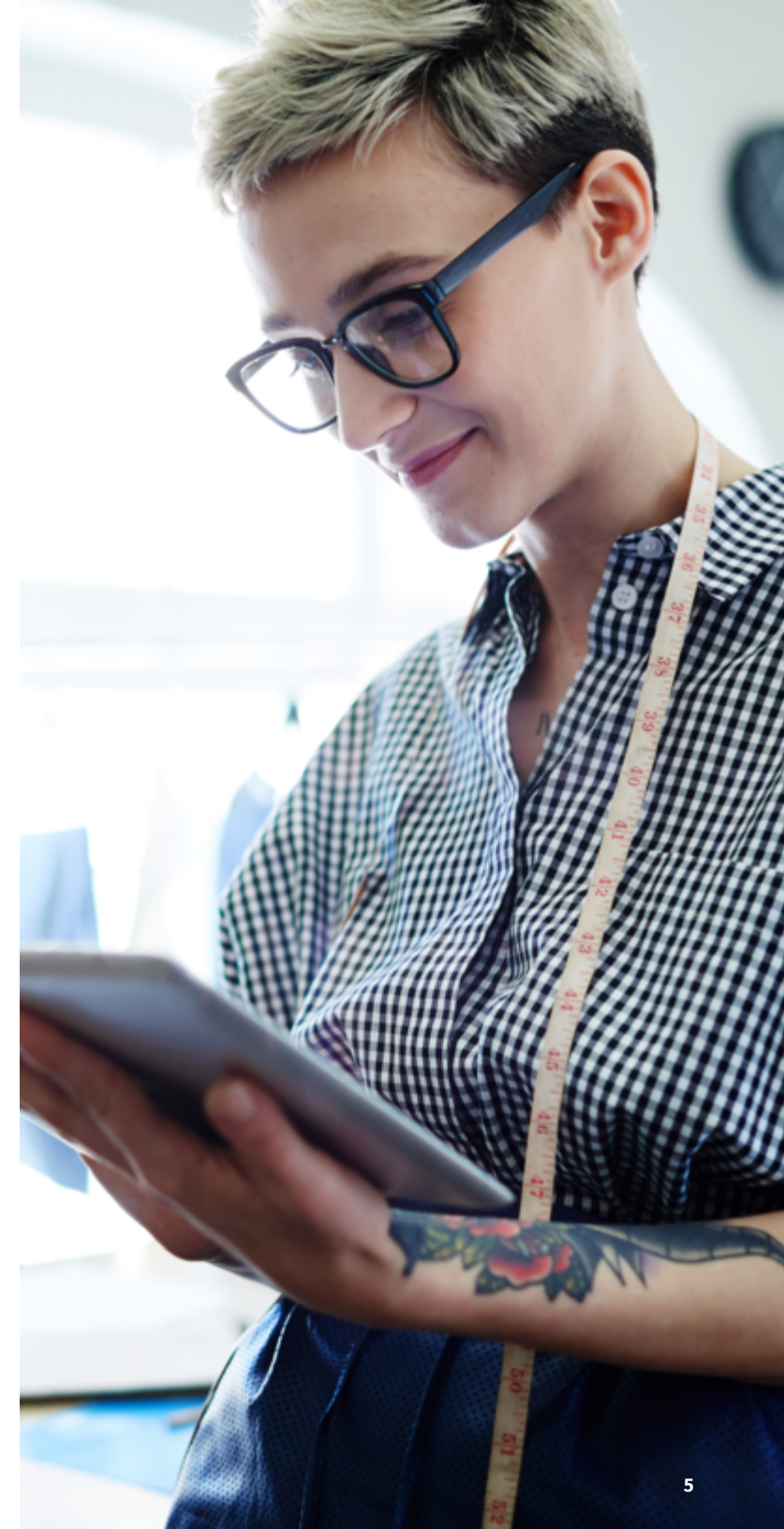
- Accelerate development cycles to get ideas to market faster with a product lifecycle management and collaboration tool that empowers fashion companies to seamlessly link vital areas of the fashion value chain to their business processes—from line planning, design, and development to supply chain sourcing and in-season, consumer-driven design changes.

### Demand planning

- Improve delivery performance, reduce excess finished goods inventory, and avoid product obsolescence. With automated forecasting that uses mathematical forecasting models, you can create and compare different forecasting methods using standard formulas. Dynamic grouping and data aggregation allow you to create and distribute improved demand and forecast versions. And with favorite views and exception management, your forecasters can filter and group data.

### Warehouse mobility

- Automate common processes in the warehouse and on the production floor, ranging from goods receiving, pick and pack, dispatch, inventory transfers, physical inventory counts, and manufacturing order reporting. Enable users with real-time data to immediately respond to important tasks while enhancing inventory accuracy.



### Production scheduling

- Balance the conflicting objectives of avoiding stock outs vs. being left with excess inventory while meeting customer orders on time and in full. The powerful, mid- to short-term planning and scheduling tools enable you to plan large volumes of orders across multiple facilities in a complex supply chain. The solution helps identifying critical problems upfront to take decisions and meet deadlines, saving time and money.

### Quotation management

- Plan, manage, and sell configured apparel that keeps customers excited about buying more. With the powerful configuration engine, you can instantly process rules and constraints in product designs to enable guided selection of only compatible features, options, and dimensions. This applies to any form of licensed branding or embellishment.

## Additionally, CloudSuite Fashion includes these optional horizontal add-ons:

### Enterprise analytics

- Provide more personalized metrics for roles or individual users who need to create their own KPIs, or create or edit metrics. It also provides more enterprise data for users that need to blend data across Infor applications or third-party applications.

### Document capture

- Process documents like supplier invoices digitally, intelligently classifying them and extracting data. The documents and data can then be processed in CloudSuite Fashion using appropriate business logic.







**“ Infor CloudSuite give us the agility and transparency we need as our value chain becomes more global and more complex. We now have complete confidence that Infor CloudSuite is the right platform for our global business.”**

**LACHLAN FARRAN**

Chief Operating Officer, Rip Curl



# Why Infor CloudSuite Fashion?

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As industry attitudes and consumer behaviors change, so do the challenges faced by those tasked with sustaining a business in the fashion industry. In addition to a growing focus on sustainability and circular fashion, companies are facing a higher demand to support new sales models such as renting and recycling. Consumers also expect to be able to make their purchases through multiple channels and want to be sure brands are open and transparent around the environmental impact of their production and transportation.

Fashion companies that can fully grasp the industry climate and analyze how the most prominent challenges affect their business will be better equipped to move in the direction of progress. Infor CloudSuite Fashion can help:

## **Product innovation and planning**

The modern customer doesn't just want new products or styles; they also want freedom and sustainability. And they want it now. Customers who were once satisfied by seasonal fashion line launches are now seeking more enriching experiences that range from garment design to the total upheaval of clothing ownership. To take collections faster to market, successful fashion brands must continue to focus on product innovation and planning, and also be able to change up their production to produce on demand. This means moving away from the traditional long lead-time collection planning into a more agile approach more aligned to what the consumer really wants.

## **Variety and agility in sourcing**

Variety and agility in sourcing will be key for any fashion company adopting a new business model such as offering produce-on-demand garments. If your business cannot deliver the right product, in the right place, at the right time, you risk losing a customer and revenue. Your business must be able to react faster to consumer demands and behaviors so you can ship new collections faster, while also better managing your inventory and rapidly replenishing your warehouses and stores. There will be a need for more local production with faster lead times. Traditional design-source companies might start their own manufacturing to be more in control, or partner with subcontractors near shore.





### Supply chain visibility and automation

As many fashion brands still outsource production there's a continued need for better visibility of the supply chain. Not only to automate reporting or get correct estimated time of arrival of products, but also to offer eco-conscious consumers visibility into how your products are being produced. For companies with their own manufacturing there's a continued focus on innovation and digitalization of the production, such as introducing RFID or designing fabrics that are made to last and to be recycled.

### Omni-channel fulfillment

Omni-channel fulfillment is not new to the fashion industry but as more brands move into retail, online sales, mobile sales, social media and other emerging channels, the customer journey become more complex. To get better consumer insight and facilitate more meaningful communication between brand owners and customers, fashion brands are increasing their focus on the direct-to-consumer channel (DTC). The DTC model gives you better control of the brand experience and can lead to increased online sales and more flexibility in order fulfillment.

### Financial control and user productivity

Quickly measuring the financial health of the business is really a baseline requirement for any fashion company. The challenge today is having the ability to blend data from multiple sources to improve decision-making. Enter machine learning. Solutions powered by machine learning allow organizations to track, collect, and analyze the data generated between your design teams, among product developers and sourcing managers, suppliers and buyers—and dramatically improve your speed of delivery, demand planning, stock replenishment, and price competitiveness. And with in-context analytics embedded into the system users automatically get personalized reports and meaningful insights delivered to inform smarter decisions and improve user productivity.

### Digital transformation

Whether it's adapting to constant change, shortening the time-to-consumer, or creating better omni-channel experiences, these challenges all rely on utilizing modern technology. It's this digital transformation of the way the fashion industry operates that can help promote increased efficiency and effectiveness of existing processes. It opens the door to differentiation—allowing fashion companies to rethink approaches and create new data-driven ways to deliver and elevate products, services and the customer experience.



# Supporting modern users—today and tomorrow

**Infor CloudSuite services leverages modern technology to help fashion companies achieve future growth, and can be extended with artificial intelligence and the world's largest commerce network.**

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## **Pre-built critical industry capabilities**

- Prepackaged workflows, content, integrations, and analytics are designed with industry best practices, informed by thousands of implementations.

## **Cloud design drives business agility**

- The ability to deliver a simplified user experience, data aggregation, workflow integration, hyperscaling, automatic upgrades, and a data lake.

## **Actionable insights with enterprise analytics**

- An enterprise business intelligence (BI) and analytics platform that enables accurate, data-driven decisions.

## **Extending the enterprise with networked commerce**

- Virtual, vertical integrated-based, self-orchestrating value chains leverage data that companies need to run supply chains for end-to-end visibility.

## **AI unlocks business potential**

- AI that anticipates, recommends, and derives insights—while powering robotic process automation, machine learning, and IoT.

## **Prioritizing time to value**

- Infor's service delivery methodology delivers accelerated productivity and ensures customers realize maximum value from their technology investment.



# Take a closer look

Infor OS provides Infor CloudSuite Fashion users a comprehensive technology platform of services to choose from which serve as a unifying foundation for your entire business ecosystem.



## Enhanced enterprise experience

Utilize Infor CloudSuite Fashion to centralize access to applications—with single sign-on and real-time, organization-wide visibility to streamline communication.



## Artificial intelligence

Transform historically complex AI technologies (natural language processing, intelligent automation, and machine learning) into valuable and attainable enterprise goals.



## Seamless integration

Integrate Infor and third-party enterprise products in the cloud, on-premises, or in hybrid deployments with Infor's advanced, integrated platform as a service (PaaS) capabilities and API gateway.



## Extensibility

Easily create the right experience with minimal coding with Infor's optional developer tools—whether it's an intuitive consumer-grade web interface, a high-productivity form, or a business process to replace customizations.



## Transformational data as a service

Provide data acquisition technologies and a unified repository for capturing enterprise data. Infor's Data Lake ensures data fidelity, governance, security, and access.



## Data and system governance

Integrate governance, risk, and compliance (GRC) software to help monitor regulatory and statutory standards and proactively update critical applications.



# World-class infrastructure

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The Infor cloud is built on AWS, the market leader for cloud-based infrastructure as a service (IaaS) and PaaS for more than 10 years. By leveraging Amazon's multi-billion-dollar annual R&D investment in technology, Infor's industry CloudSuites can better deliver on Infor's core mission of building critical industry capabilities.

Infor has partnered with AWS to deploy Infor CloudSuites in more than 20 AWS regions and 61 availability zones across the globe—and that footprint continues to grow to meet customer requirements.

Infor CloudSuite services are designed to run seamlessly across multiple availability zones with active/active high-availability clustering. This means that customers will experience minimal impact from any unplanned outages or system loads.



# Delivering productivity with Infor Agility

Infor Agility is Infor's innovative service delivery model that impacts all aspects of Infor's customer life cycle. It is guided by decades of successful ERP implementations and has been continuously refined with the goal of delivering implementations on time and on budget, ultimately delivering faster value for our customers. Infor Agility combines aspects of agile methodology with advanced implementation accelerators, process intelligence tooling, a data migration factory approach, testing as a service, consumerized learning, and managed services options.

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## Implementation accelerators (IA)

IAs are industry-focused, preconfigured, yet flexible processes designed specifically for Infor application suites. They are designed to deliver core industry-leading business processes, along with application configurations, implementation playbook, tools, and templates. These will deliver a prescriptive, repeatable process that will drive predictable results while helping to lower risk and increase time to value for Infor customers.

## Business process assessment (60-30-10) approach

Infor believes that "not all business processes are created equal." Our strategic 60-30-10™ approach allows us to clearly identify, by leveraging a detailed IA Business Process Assessment workshop, the processes that are most important in helping our customers differentiate themselves and deliver maximum value. This model allows us to deliver our industry CloudSuites with most of the necessary processes already built in and ready to adopt; about a third of the remaining processes are refined/configured to suit the needs of our customers; and the final layer receives the most focus, to truly make our solutions a competitive differentiator for the customer's business.

- **60%**—These are core industry-leading processes delivered in the form of our pre-configured implementation accelerators. Customers can easily adopt these with very little effort, spending time primarily on only the validation of these core standard IA processes. These core processes are adopted "as is."





- **30%**—These are the processes that truly enable differentiation for our customers. We work with our customers to configure these processes, providing specific guidance on how to optimize their solution. While this phase takes a little more time and effort, it allows us to provide options that our customers can tailor and configure to best fit their specific business needs.
- **10%**—These processes are where we spend the most time and resource capacity. Focusing on those processes that are highly differentiating/unique to our customers, the objective is to enable them to help make dramatically better business decisions and provide a better experience to their customers.

By eliminating the need for any customized work within the 60% of the processes, we are able to free up time to collaborate with our customers and focus on the 30% (differentiating) and 10% (unique) processes and help our customers achieve a better business outcome.

### Data migration

The risks and costs of do-it-yourself data migration may not be clear until it's too late. Too many in-house processes can lead to go-live delays, or worse, production problems resulting from poor data migration. Infor Data Migration services use established methodologies to successfully, accurately, and quickly complete critical, customer data migrations. This proven service helps to eliminate costly in-house errors, ensures implementation stay on track, and sets a solid foundation for future data management processes.

### Testing as a service

Infor Testing as a Service (TaaS) delivers a single platform for testing the full range of functional and non-functional requirements for deploying multiple tools. Whether it's user experience, functional requirements, data services, integration services, or application performance, organizations can deploy releases with confidence and minimize post-deployment issues. Infor TaaS provides the same tools and content that Infor uses for QA and testing during application deployment, including test libraries and scripts developed across the TaaS community.

### Consumerized learning

Infor's consumerized learning is an innovative approach that provides a personalized enterprise learning environment. Users can consume training in a variety of formats that are modern, easy to use, and delivered as an embedded, contextualized, consumer-grade user experience.

### Managed services

When the implementation is complete, customers want to concentrate on running their businesses. Infor Managed Services allows them to do just that. With a service agreement tailored to their requirements, customers can stay current on application versions, build and maintain extensions to address their unique processes, increase productivity, and customer service.



# Adopt innovation at your own pace with Infor CloudSuite services

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Major ERP upgrades are a thing of the past with Infor CloudSuite Fashion. The service's cloud-based digital platform ensures that you'll always have access to the latest industry features and regulatory upgrades paired with the highest level of security protocols. It allows you to stay current with the functional and technical evolution and innovate at your own pace.

Infor CloudSuite Fashion delivers a fast and significant return on investment, speeding time to value with a fast deployment. The platform can quickly scale to support business growth, so fashion companies can invest in more strategic growth initiatives with the capital freed from hardware infrastructure upgrades.

**Keep current and connected, leverage powerful functionality, and optimize critical processes with CloudSuite Fashion.**

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#### About Infor

Infor builds business software for specific industries in the cloud. With 17,000 employees and over 68,000 customers in more than 170 countries, Infor software is designed for progress. To learn more, please visit [www.infor.com](https://www.infor.com).

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641 Avenue of the Americas, New York, NY 10011

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